

SPONSORSHIP PACKAGES

INDIGO SPONSOR – \$15,000

- Twenty (20) tickets to attend the Gala
- Full page recognition in the event program
- Table signage and wine service
- Logo acknowledgment during the event
- Opportunity to showcase promotional materials or branded items in the Gala attendees gift bag
- Twenty (20) guest invitation to the VIP Cocktail Hour (prior to the Gala)
- Recognition on our website year round
- Recognition during opening remarks
- Logo placement in email newsletters sent to our extensive subscriber list throughout the year
- Social media engagement with your business page throughout the year
- Year round dedicated social media appreciation posts highlighting your support as a sponsor (12+ posts throughout the year)
- Special recognition in event related advertisements and marketing campaigns
- Four (4) Podcast commercials highlighting your company throughout the year
- Four (4) Extended podcast interview opportunities allowing for an in-depth conversation and exploration of your expertise
- Speaking Opportunity during the Gala program (5 minutes)
- Company highlight video played during the Gala program
- Premium recognition as the Indigo sponsor during the Gala including a dedicated mention in the opening remarks
- Sponsor mention at The Night of Hope "Party on the Hill" event
- Logo inclusion in event-related press releases and media interviews
- Ten (10) valet tickets for the evening of the Gala
- One (1) night stay at the Loews hotel the evening of the Gala
- Additional opportunities for company promotion and inclusions in other events throughout the year